

**SOFT
LINE**

OUR VALUES

SOFTLINE has come a long way since we started making furniture in 1979. We have become an international brand by creating innovative, iconic, and high-quality furniture, and our modern, colourful designs can be found all over the world. At SOFTLINE, our roots define our company culture. This is also reflected in our values and how we aspire to do business every day.

INNOVATION AND DESIGN

Always looking forward is embedded in our DNA. Spotting new trends in the way that we live, discovering new materials, developing designs to meet the ever-changing needs of our customers, and continuously investing in new products and technologies are key to SOFTLINE.

QUALITY AND SUSTAINABILITY

We always work to achieve the highest standards of craftsmanship with our skilful staff in the design and production departments at the SOFTLINE factory in Denmark. As a part of our sustainability program, our high-quality products are made to last thanks to our certified materials that meet the highest environmental standards, and we strive to ensure an eco-friendly, sustainable production in line with international standards.

FUNCTIONALITY AND COMFORT

Since the launch of our first sofa bed back in 1979, functionality and effectiveness have been key in the SOFTLINE furniture production. To work with comfort and functionality is an integrated part of the design process, ensuring that the composition of our furniture provides the flexibility and freedom that the modern lifestyle requires.

MADE IN DENMARK

Fair and safe working conditions are a given at SOFTLINE, where we build upon the tradition and heritage of Danish design with nature being a big source of inspiration. We work with talented designers to develop high-quality furniture that people across the world will enjoy living with and using every single day.





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DESIGNERS



Busk + Hertzog



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Stine Engelbrechtsen



Javier Moreno



Jakob Schenk



Susanne Grønlund



Matthias Demacker



Müller & Wulff



Phillip Bro



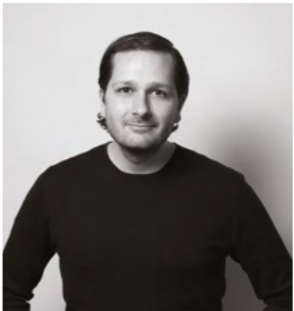
Sascha Sartory



Charlotte Höncke



Robert Zoller



Skrivo



Andreas Lund



Kurt Brandt



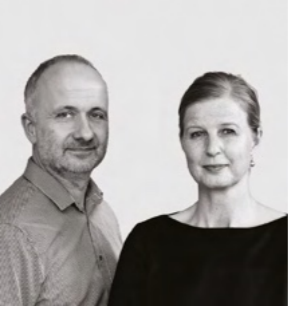
Hiromichi Konno



Format



Böttcher & Kaiser



Simon & Jahn



Michiel van der Kley

DESIGN: JAVIER MORENO

Minimalistic icon without boundaries.

Club sofa has been designed with simplicity and usefulness in mind and will transform any outdoor or indoor space thanks to its simple modular character and its durable materials.

This sofa boasts simplicity, with clean lines and a minimalist design that exudes modern elegance. Its thick steel structure ensures durability, able to withstand even the toughest outdoor conditions. The loose cushions add an element of practicality in case of sudden rain.

Club can match any decoration style, since it blends with the environment in a discreet way rather than being too noisy.





- Chair
- L 94 D 81 H 77 SH 42 cm
- Single Element
- L 90 D 81 H 77 SH 42 cm
- Element Arm Left
- L 90 D 81 H 77 SH 42 cm
- Element Arm Right
- L 90 D 81 H 77 SH 42 cm
- Pouf
- L 90 D 81 H 42 SH 42 cm
- Square Table
- L 80 D 80 H 25 cm
- Rectangular Table
- L 80 D 53 H 25 cm
- Round Table
- Ø36 H 38 cm

EASY OUTDOOR

DESIGN: PHILIP BRO

Relax in elegant comfort. The curvy lines of EASY invite you to relax in elegant comfort. Use EASY to lounge, as a pouf, tray table, seat and more. Folded or open, stacked or by itself? Simply play around and discover the many ways to use EASY. Available in materials for outdoor and indoor use.

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Relax chair
L 70 D 190 H 39 cm
As pouf
L 70 D 95 H 45 cm

ESPRIT OUTDOOR

DESIGN : SOFTLINE DESIGN TEAM

A timeless classic.
The ESPRIT beanbag will shape itself around your body, offering the perfect base for chilling, listening to music, watching a movie or reading a book. All homes need a beanbag, and ESPRIT comes in a huge number of fabrics and colours to match any style.



Bean bag
200 L
Ø 85 H 54 cm



FLUID OUTDOOR

DESIGN: BUSK + HERTZOG

Create a relaxed outdoor atmosphere
FLUID is a relaxing and comfortable sofa and chair based on the beanbag principle. It adapts to the person who sits in it, and it's incredibly relaxing. Light, comfy and available in materials for indoor and outdoor use.

Sofa
L 160 D 105 H 65 SH 30 cm
Chair
L 95 D 105 H 65 SH 30 cm





LOFT OUTDOOR

DESIGN: STINE ENGELBRECHTSEN

A sofa in the sun.
LOFT is designed to give you a stylish and comfortable place to sit and chat with your friends. The modular system allows you to arrange it just the way you like and the way it suits your needs. Available in materials for outdoor and indoor use. See combinations at www.softline.dk.

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Single small
L 69 D 88 H 64 SH 34 cm
Single large
L 88 D 88 H 64 SH 34 cm
Corner
L 88 D 88 H 64 SH 34 cm
Pouf
L 69 D 70 H 34 SH 34 cm

MAGNUM OUTDOOR

DESIGN: SOFTLINE DESIGN TEAM

A timeless Classic.
The MAGNUM beanbag will shape itself around your body, offering the perfect base for chilling, listening to music, watching a movie or reading a book. It can be used in both private and public spaces, and MAGNUM comes in a vast number of fabrics and colours to match any interior style.
Available in materials for outdoor and indoor use.

Bean bag
325 L
Ø 100 H 70 cm





SITT OUTDOOR

DESIGN: SUSANNE GRØNLUND

An innovative bean bag
SITT is a unique bean bag that lets you sit in different comfortable positions. The special design of the cover creates stability, so it doesn't collapse. It even looks good after you've used it. Available in materials for outdoor and indoor use.



Bean bag
L 80 D 130 H 73 SH 30 cm

SPACE OUTDOOR

DESIGN: SOFTLINE DESIGN TEAM

Sculptural cubes for any room .
With this decorative pouf you always have an extra comfortable seat at hand. The stitching around the edges is a subtle detail with an elegant, decorative effect. Choose colours and fabrics to match your interior design.

Pouf
L 45 D 45 H 41 cm





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