



SOFT
LINE

MOODBOARD
2023



Softline invites you to explore our 2023 mood board and to join us on an inspirational journey across three different themes.

This year, we have carefully curated a selection of products and fabrics, all designed to create a sense of comfort, confidence, and calm, no matter where you find them. The mood board seamlessly blends home products and office environments, capturing the common spirit of all three themes: feeling at home wherever you are.

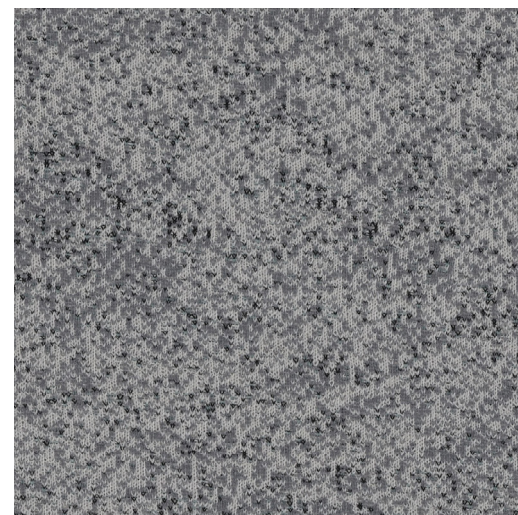
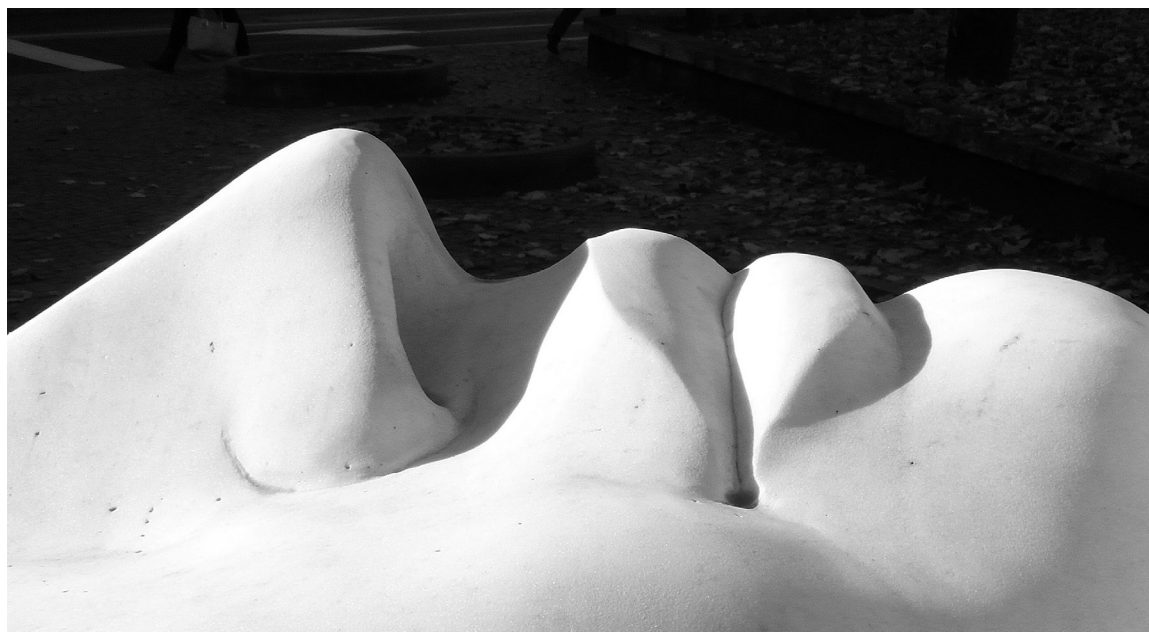
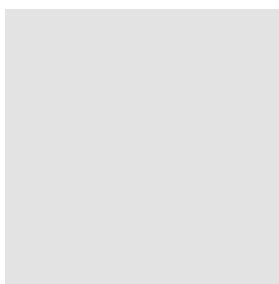
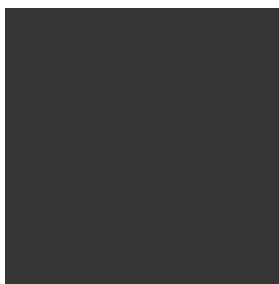
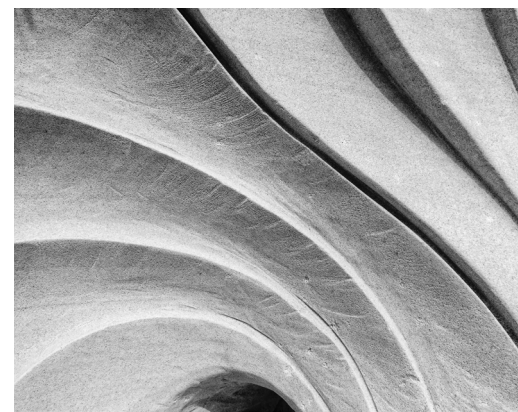
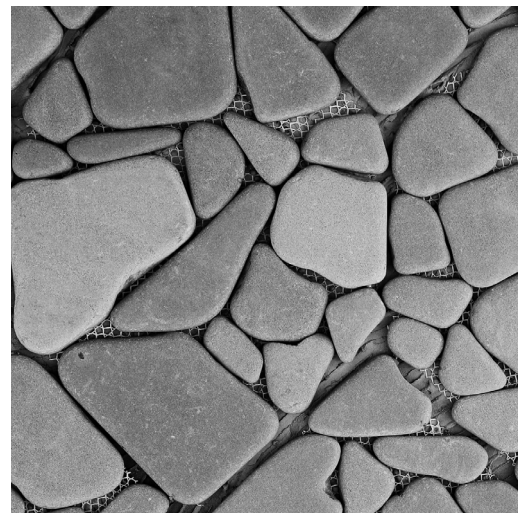
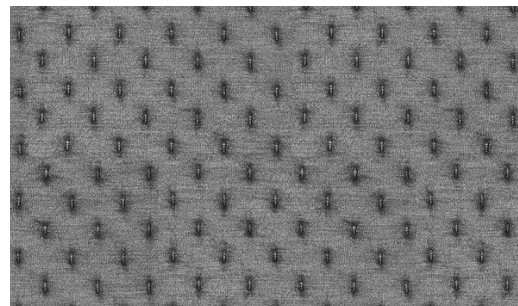
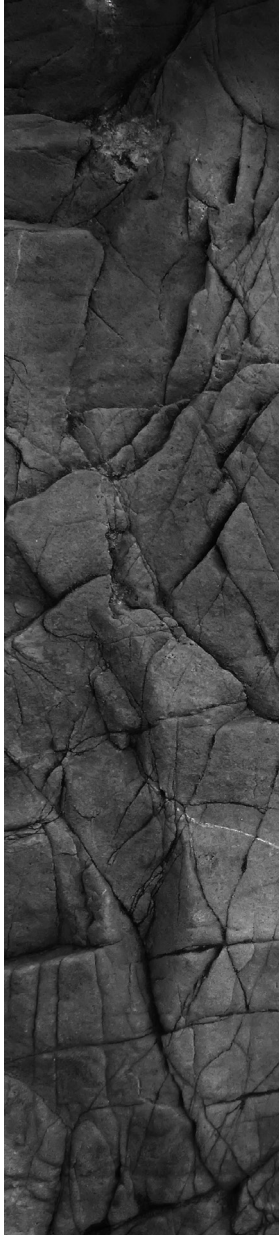
The 2023 mood board is here to inspire and guide the design of Softline's many stylish and functional products.

Let the journey begin.

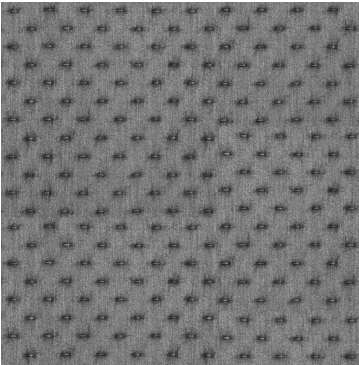
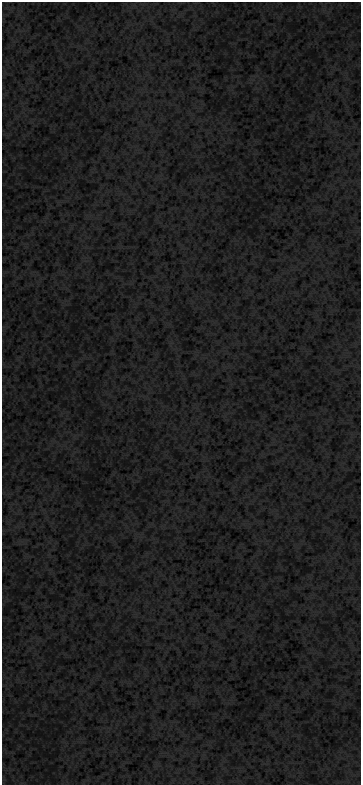
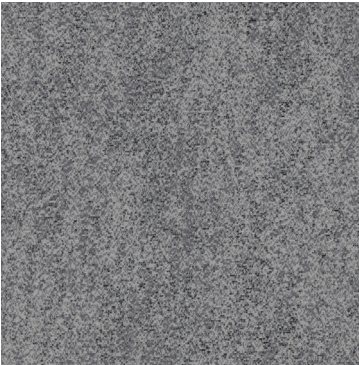
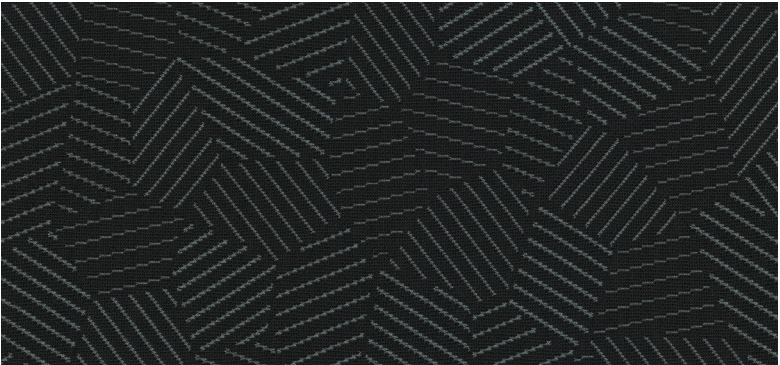
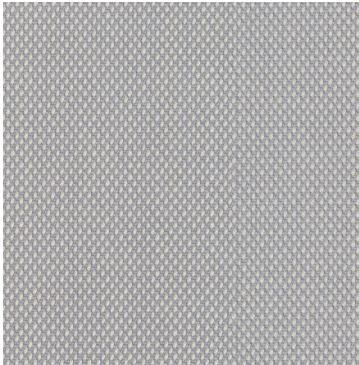
ARCHITECTURE INSPIRATION

The neutral tones and carefully engineered textures create a focus-oriented, practical atmosphere that's perfect for any setting, whether indoors or out. Using high-performance fabrics and resistant materials that provide comfort and durability, this theme is all about creating spaces that are both stylish and functional.



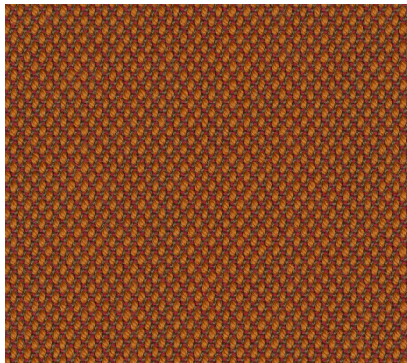
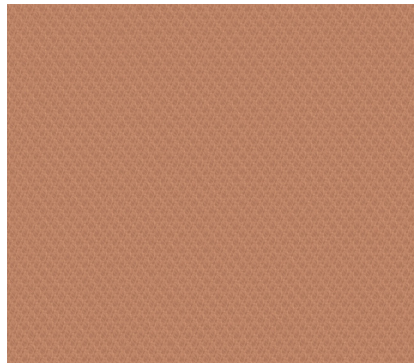
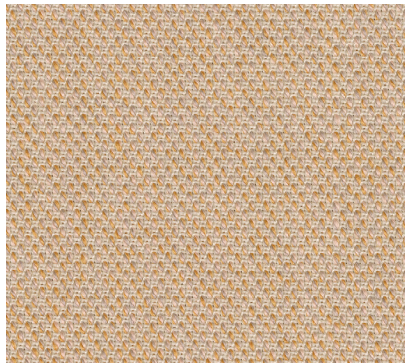
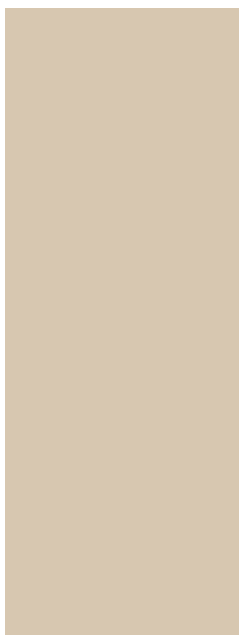


Fabrics

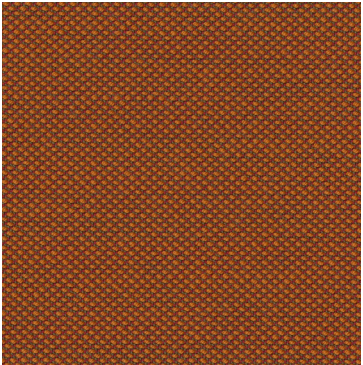
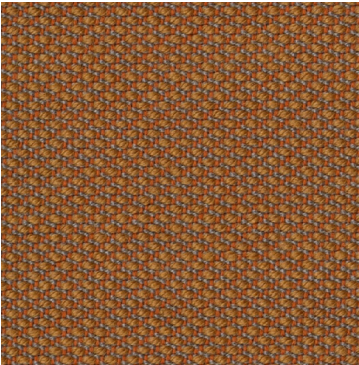
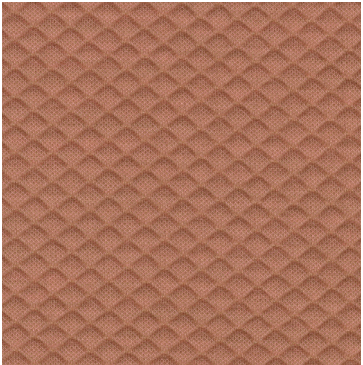
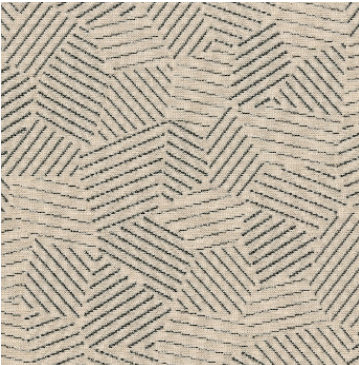
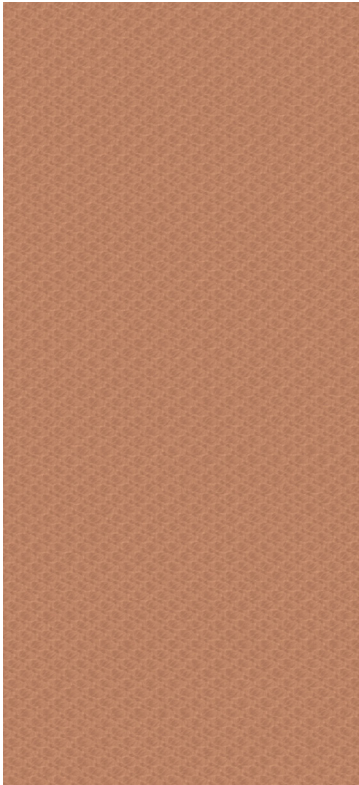
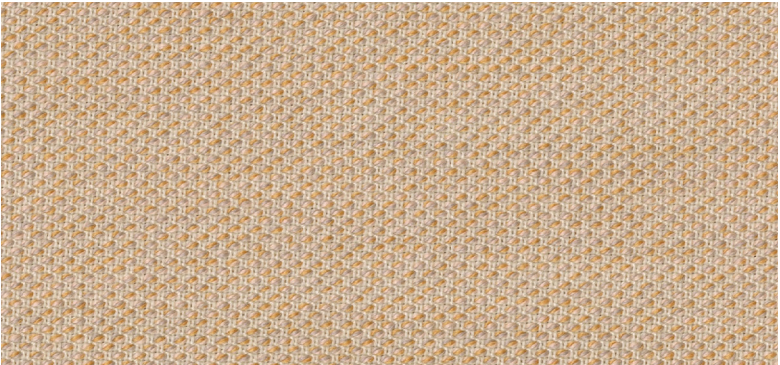


NOMADIC
SPIRIT





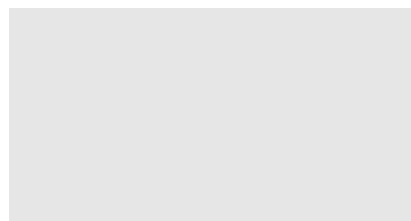
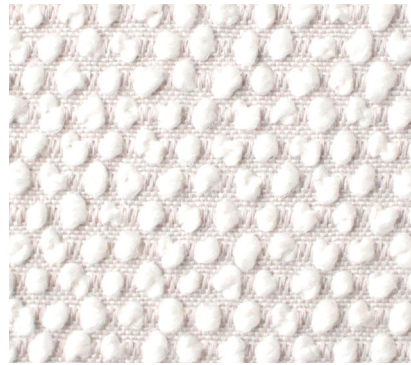
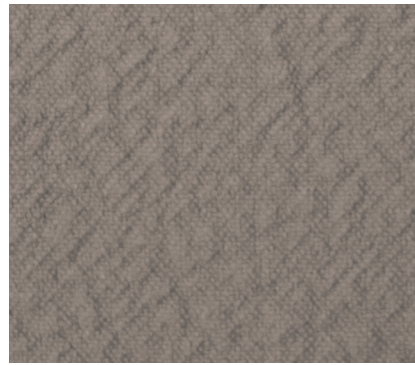
Fabrics



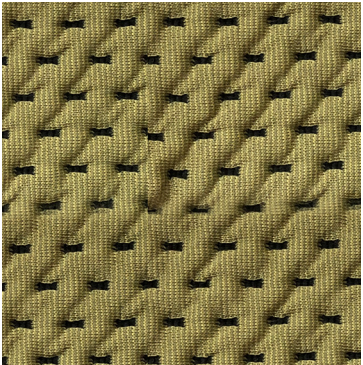
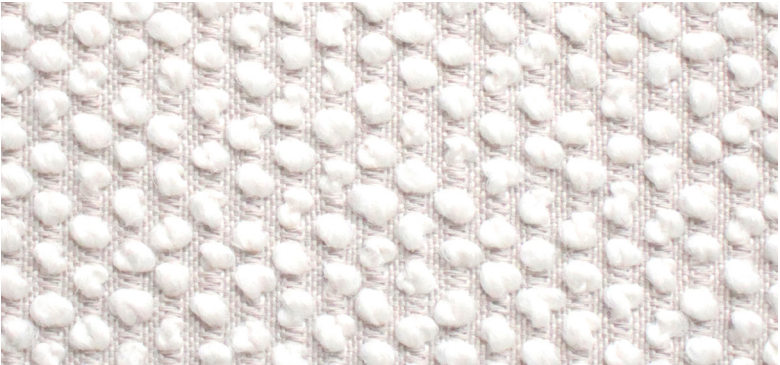
HOME RETREAT

After a long journey it's time to go back home. This theme explores cosy, serene, and peaceful colour hues, and fabric selections. Medium warm grey tones combined with a natural palette of green and desaturated brown adds depth and dimension to the private spaces, while adding an optimistic and liveable mood to any home.





Fabrics





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