



# INVITATION

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## MEET SOFTLINE AT MAISON&OBJET 2023 IN PARIS

We are happy to invite you to come and meet us at the 2023 edition of Maison&Objet in Paris on 19-21 January 2023. Our stand will be located in Hall 06, stand K92-L91 and we look forward to presenting the new creative collection.

The SOFTLINE stand at Maison&Objet 2023 will be an inspiring study of colours, shapes and sense of space. The new launches and the existing SOFTLINE classics will be showcased in colours full of energy, as well as in neutral colours with warm and calm undertones.

The colour palette and the new fabrics have been chosen to showcase the numerous finishing options in our collection that makes it possible to have the furniture express your very own personal design vision or to match the identity of your organisation. With our concept, we would like to demonstrate how versatile, creative and efficiently our products can be used in the private and business sectors.

All upholstered SOFTLINE furniture is produced at our factory in Denmark. Here, the upholstery is hand crafted based on the Scandinavian design traditions and in eco-friendly materials.

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**SOFT  
LINE**

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